



2020-21 PARTNERSHIP APPLICATION FORM

PLEASE TICK:

BUSINESS LEVEL

\$120 (WITH 25% DISCOUNT FOR 20/21 = \$90)

PLATINUM LEVEL

\$295 (WITH 25% DISCOUNT FOR 20/21 = \$221.25)

YOUR BUSINESS OR EVENT INFORMATION - FOR PUBLICATION:

BUSINESS/EVENT NAME:

CONTACT PHONE:

ADDRESS/VENUE:

WEBSITE:

EMAIL:

ATDW PRODUCT ID:

BILLING & PERSONAL INFORMATION - NOT FOR PUBLICATION:

APPLICANTS NAME:

ADMIN PHONE:

POSTAL ADDRESS:

PERSONAL EMAIL:

REGISTERED NAME:

ABN:

2020-21 PARTNERSHIP AGREEMENT

I, _____ (applicant), accept the Destination Kiama 2020/21 Partnership terms and conditions and understand that the partnership cost will be invoiced and payable via Kiama Municipal Council.

SIGNED: _____

DATE: _____

I wish to opt in to an annual automatic partnership renewal (invoiced June each year)



2020-21 PARTNERSHIP TERMS & CONDITIONS

Completion of this Destination Kiama Partnership Application Form constitutes a binding agreement to participate in the Kiama Municipal Council, Destination Kiama Partnership Program in accordance with these terms and conditions.

1. We, Kiama Municipal Council, trading as Destination Kiama aim to best represent all business or event and tailor our information provision based on the customer's individual needs. The quality of the information we are able to provide is based on what the partner provides to us.
2. The participant agrees to ensure that content or any information or material provided or published does not contain any defamatory, slanderous, misleading or deceptive material or any infringement of copyright or otherwise contravene laws and regulations in force in Australia.
3. Destination Kiama reserves the right to refuse any substandard materials and to edit copy and images supplied to fit themes and templates.
4. Responsibility is on the participant to ensure that images meet quality standards and adhere to all relevant copyright laws.
5. Responsibility is on the participant to ensure that all information listed on ATDW and in any advertisements in Destination Kiama collateral (eg. official Visitor Guide) is correct when supplied.
6. Failure to provide any material by the appropriate deadlines may result in cancellation and loss of any monies paid.
7. The participant agrees to indemnify and hold harmless Kiama Municipal Council and the Destination Kiama Partner Program, Visitor Services and Events staff from and against all losses, liabilities, proceedings, claims, expenses and other costs arising directly or indirectly as a result of or in connection with the promotion of the product or facilities of the participant.
8. Destination Kiama will not be liable in any manner for loss or damage to any film, artwork, or other materials, which may be supplied.
9. Where a business resides or conducts their business outside the Kiama Local Government Area, Destination Kiama reserves the right to refuse partnership based on a slighted possible competition with a local partnered business.
10. It is at the discretion of Destination Kiama to accept the inclusion of a partner into the Partnership Program and associated activities.
11. Participation in marketing and public relation opportunities provided by Destination Kiama, Destination NSW & Tourism Australia will be at each organisation's own discretion.
12. Participation in the partnership program is not confirmed until payment has been received and, where relevant, selection criteria met.
13. The Destination Kiama Partnership cost is valid from 1 July 2020 to 30 June 2021. Invoices will be sent from Kiama Municipal Council to the billing address provided and payment is to be made within 14 days.
14. A discount of 25% will be applied to all application invoices for the 1 July 2020 to 30 June 2021 partnership period (only) following the COVID-19 epidemic.
15. kiama.com.au will display partner information sourced directly from the Australian Tourism Data Warehouse (ATDW). To fully utilise the website features, tourism partners need to list their event or business for free on ATDW. Should businesses be ineligible to list on ATDW, a website listing will be manually created for you to ensure your inclusion on the kiama.com.au website please contact us if this is the case. Visit <https://atdw.com.au> to create or modify your listing.

PRIVACY & PERSONAL INFORMATION PROTECTION NOTICE

Purpose of collection: We are collecting your personal information in order to enable Council to execute the benefits as relates to the partnership in which you are applying. Intended recipients: The intended recipient of the information is Kiama Municipal Council, trading as Destination Kiama.

Supply: While the supply of this information is voluntary, the personal information you provide will enable Council to assess your application and allow us to best represent your business.

Access/Correction: The personal information can be accessed by you and may be available to third parties in accordance with the Government Information (Public) Access Act and Council's Privacy Management Plan. You may make an application for access or amendment to personal information held by Council. We will consider any such application in accordance with the Privacy and Personal Information Protection Act 1998.

Storage: Kiama Council is the agency that holds the personal information. Council may be contacted on 02 4232 0444, or by email to: council@kiama.nsw.gov.au or at 11 Manning Street Kiama, NSW 2533.

Kiama Council's Privacy Policy can be viewed at: <http://www.kiama.nsw.gov.au/your-council/administration--policies/plans--policies/policies>

2020-21 PARTNERSHIP PROCESS

- Complete your application via kiama.com.au/partnership, an invoice will be forwarded from Council.
- Update your business/events' ATDW listing via atdw.com.au (or contact us for assistance).
- Ensure your flyer is on display at the Visitor Information Centre @ Blowhole Point.
- Follow @DestinationKiama and @kiamansw on Facebook and @kiamansw on Instagram.
- Tag @kiamansw #kiamansw in your business/event Facebook and Instagram posts.
- Stock the Kiama area Official Visitor Guide at your business or event.
- Look out for industry development and networking opportunities via our monthly e-newsletter.
- Check your website listing on kiama.com.au to ensure it best represents your business/event.
- Contact our friendly team at any time to discuss how else we can assist you.